



STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
LIQUOR CONTROL COMMISSION

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In the matter of the request of)
HOOD RIVER DISTILLERS, INC.)
660 Riverside Dr.)
Hood River, OR 97031)

At the February 11, 2014 meeting of the Michigan Liquor Control Commission
(Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner
Teri L. Quimby, Commissioner

ADMINISTRATIVE ORDER NO. 2014-02
SPIRIT PRODUCT DISTRIBUTION REQUEST

Hood River Distillers, Inc. (vendor of spirits), at the above-noted location, has existing written agreements or contracts with two Authorized Distribution Agents (ADA). Hood River Distillers, Inc. has submitted a written request for permission to distribute their 44 North brand name spirits through their existing ADA, General Wine & Liquor Co., effective May 4, 2014.

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including

the manufacture, importation, possession, transportation and sale thereof.

After reviewing the request and discussion of the issue at the meeting, the Commission finds that based on the information received this request should be approved.

THEREFORE, IT IS ORDERED that:

- A. The request made by Hood River Distillers, Inc. to distribute their 44 North brand name spirits through General Wine & Liquor Co. effective May 4, 2014 is hereby APPROVED.
- B. Hood River Distillers, Inc. and General Wine & Liquor Co. shall submit an executed Addendum to Schedule A of the ADA contract by February 21, 2014 to prevent delays for these product brands.
- C. Hood River Distillers, Inc. shall file the appropriate product changes in the Commission's E-Quote system by February 21, 2014 to prevent delays for these product brands.

MICHIGAN LIQUOR CONTROL COMMISSION

Andrew J. Deloney, Chairman

Dennis Olshove, Commissioner

Administrative Order No. 2014-02
February 11, 2014

Teri L. Quimby, Commissioner

Date: February 11, 2014
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